

Well-being in the Information Society (WIS 2010) – Navigating the Fragmented Innovation Landscape

August 18-19, 2010 Turku, Finland

CALL FOR PARTICIPATION

DEAR RECEIVER,

On behalf of the University of Turku, it is a pleasure to invite you to participate in the third international conference on Well-being in the Information Society (WIS 2010) – Navigating the Fragmented Innovation Landscape.

The intersection between city dwelling, the information society and health aspects is an interesting area. It surely is worth research and a conference. Integrating experts from the cities with practical examples and the scientific research community to work together will certainly lead to fruitful and increased collaboration as well as new projects. You are cordially welcome to Turku!

Keijo Virtanen
Rector
University of Turku, Finland

CALL FOR PARTICIPATION

WIS 2010 looks for innovations and new fresh ideas in the cross-section of urban living, information society and health understood in a wide sense. The seminar is multidisciplinary in nature and combines qualitative and quantitative analysis, empirical surveys, case studies and conceptual work. The idea is to facilitate information exchange, and thus various interactive forums are a part of the WIS concept. The seminar is a place for scientists and practitioners to challenge and develop their thinking and actions on health enhancement in urban settings. Welcome to share and develop creative solutions with us!

The Conference keynote speakers are:



Martin D`Cruz
Vice President
Managed Care
St. Vincent Health
Indianapolis, U.S.



Bengt Lindström
Head of Research
Folkhälsan Research
Centre, Finland



Marek Maciejowski
Head of Secretariat
Secretariat of the
Northern Dimension
Partnership in Public
Health and Social
Well-being, Sweden



Lester Russell
Chief Medical
Officer
Fujitsu, England



Agis Tsouros
Head of the Centre
for Urban Health
WHO Regional Office
for Europe Denmark



Stefan Wallin
Minister of Culture
and Sport
Ministry of Education
and Culture, Finland

www.wis.fi

PROGRAM

WEDNESDAY 18.8.2010

THURSDAY 19.8.2010

8.00 – 9.00

Registration of participants

9.00 – 9.30

Opening of the Conference

Stefan Wallin, Minister of Culture and Sport, Ministry of Education and Culture, Finland

Keijo Virtanen, Rector, University of Turku, Finland

Reima Suomi, Professor, University of Turku, Finland

9.30 - 10.30

KEYNOTE I

Cutting edge public health, driving force for a change

Dr. Agis Tsouros, Head of the Centre for Urban Health WHO Regional Office for Europe, Denmark

10.30 - 11.00

Coffee break

11.00 - 12.30

PARALLEL SESSIONS

SESSION 1. eHealth

SESSION 2. Empowering and educating citizens for healthy living and equal opportunities

SESSION 3. Measuring and documenting health and well-being

12.30 – 13.30

Lunch

13.30 - 14.15

KEYNOTE II

Forcing change on healthcare – the role of the consumer and their PHR

Lester Russell, Chief Medical Officer, Fujitsu, England

14.15 – 15.00

KEYNOTE III

Promoting health in the context of the EU Strategy for the Baltic Sea Region

Marek Maciejowski, Head of Secretariat, Northern Dimension Partnership in Public Health and Social Well-being, Sweden

15.00 – 15.30

Coffee break

15.30 - 17.30

PARALLEL SESSIONS

SESSION 4. Governance for health

SESSION 5. Urban Planning for health and sustainable development / Safe and secure cities

SESSION 6. Empowering and educating citizens for healthy living and equal opportunities

19.00 – 21.00

Conference dinner

Aula Café

9.00 - 10.00

KEYNOTE IV

Manoeuvring in chaos - responding coherently to the health challenges of the 21st Century

Bengt Lindström, Professor, Folkhälsan Research Center, Finland

10.00 - 10.30

Coffee break

10.30 - 12.00

PARALLEL SESSIONS

SESSION 7. eHealth

SESSION 8. Empowering and educating citizens for healthy living and equal opportunities

SESSION 9. Measuring and documenting health and well-being

12.00 – 13.00

KEYNOTE V

The U.S. Health reform: current status

Martin D'Cruz, Vice President – Managed Care St. Vincent Health, U.S.

13.00 – 13.30

Closing of the Conference

Reima Suomi, Professor, University of Turku Finland

13.30 – 14.30

Lunch

ADDITIONAL PROGRAM

10.00 – 15.30

Doctoral students workshop

The workshop is intended to bring together PhD students and give them the opportunity to present and discuss their research in a constructively critical atmosphere.

Please contact Dr. Reetta Raitoharju at reetta.raitoharju@turkuamk.fi to register for the workshop.

PRACTICAL INFORMATION

VENUE OF THE CONFERENCE

Turku School of Economics
Rehtorinpellonkatu 3, 20500 TURKU
Tel. +358 2 481 481
www.tse.fi/EN/

ONLINE REGISTRATION

Please complete the registration form available on the website www.wis.fi

DOCTORAL STUDENTS WORKSHOP

Please contact Dr. Reetta Raitoharju at reetta.raitojarju@turkuamk.fi to register for the workshop.



REGISTRATION FEE

Category of Registration

Full fee/2 days

Reduced fee/1 day

Reduced fee/student/2 days

Until 30 June

250 €

150 €

150 €

After 30 June

300 €

200 €

200 €

CANCELLATION POLICY

Refund of the conference fee, deducted by EUR 50, will be made upon written cancellation (letter, fax or e-mail) to the Congress Office (congress@utu.fi) or fax (+358 2 333 5008) before **31.7.2010**. No refunds can be made after that date.

POSTER EXHIBITION

There will be an exhibition of posters at the conference. You should register at info@marebalticum.org in order to present your poster onsite.

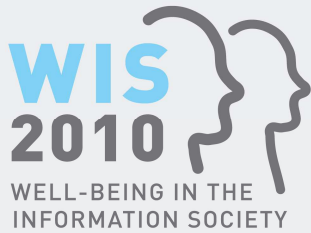
Registration fee payment details:

In favour of: University of Turku
Account No. (IBAN): FI1317333000004289
Account No. (inside Finland) 173330-4289
SWIFT/BIC-code: NDEAFIHH
Reference number: 2600108222
Bank name: Nordea Bank Plc
Bank address: Aleksanterinkatu 36, Helsinki
00020 NORDEA, Finland

Payment details for Finnish participants/Maksutiedot suomalaisille osallistujille:

Suomalaisia konferenssiosallistujia pyydetään käyttämään maksamiseen seuraavia tietoja
Tilille: 173330-4289
Pankkiyhteys:
Nordea Bank, Account No. 173330-4289
Saaja: University of Turku
Viite: 2600108222

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ACCOMMODATION

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Participants have to make the hotel reservation themselves until **16.7.2010**. The organizers made preliminary reservations of rooms in the following hotels on the name "WIS 2010". The payment of the room has to be made directly to the hotel. Hotels are situated in the centre of Turku. More information on conference practical arrangements is available on the website: www.wis.fi



Sokos Hotel Hamburger Börs & City Börs

Kauppiaskatu 6
20100 Turku
Tel.+358 (0)2 337 381
Fax. +358 (0)2 337 3120
e-mail; sales.turku@sokoshotels.fi

Sokos Hotel Seurahuone

Eerikinkatu 23
20100 Turku
Tel. +358 (0)2 337301
Fax. +358 (0)2 3372200
e-mail: sales.turku@sokoshotels.fi
www.sokoshotels.fi

Remember to mention "WIS 2010" when making the reservation!

Participants wishing to make their own accommodation arrangements in other hotels will find more details at the Turku Touring website: www.turkutouring.fi

ORGANIZERS

The conference is organized by the University of Turku - Turku School of Economics and Faculty of Medicine and Baltic Region Healthy Cities Association - WHO Collaborating Centre for Healthy Cities Urban Health in the Baltic Region, Åbo Akademi University, Social Insurance Institution of Finland and Turku University of Applied Science.

FURTHER INFORMATION

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BALTIC REGION HEALTHY CITIES ASSOCIATION
WHO Collaborating Centre
for Healthy Cities and Urban Health
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